

Press Release

Following the deal signed with the Canal+ Group in June, Radioline announces a partnership with the TV operator VOO in Belgium

Paris, France – July 1st, 2015. The French start-up Radioline, a leading radio aggregator in Europe, announces signing a strategic agreement with the Belgian cable operator VOO. When the new .évasion set top box was presented in May, the TV operator VOO revealed the first services, including the radio application Radioline.

As from this 1st of July, the users of this brand new and innovative set top box can enjoy a catalogue of 35,000 radio stations and podcasts, which includes more than 500 Belgian radio stations, thanks to an application fully adapted for a TV usage. “We’re very happy, thanks to Radioline, to offer to our clients an exclusive access to 35.000 radio stations and podcasts. We’re convinced that the Radioline application represents an added value to all the innovations already present in the .évasion box” says **Julien Fauchaux, Product Manager at VOO.**

Radio listening on television is growing at a very fast pace, nearly 18% of American users are listening to the radio on TV each week*. Radioline is therefore strengthening its position in this new connected media, in addition to its worldwide presence in the Opera TV Store, and to its latest deal signed in June with the Canal+ Group in France.

« This partnership with VOO allows Radioline to continue its European deployment on new connected devices, and offers even more qualified data for our radio partners on the consumption of their content across the globe, and on all the devices connected to the internet » adds **Geoffroy Robin, Radioline’s Managing Director and Co-Founder.**

* Edison Research Studies.

Radioline, a leading radio aggregator in Europe, allows radio listeners to find their favorites shows & tracks in a catalogue of 35,000 radio and podcasts from more than 130 countries. The service is built on a highly-scalable, socially interactive cloud-based technology platform and enables high-fidelity content streaming, massive channel aggregation, intelligent recommendation, advanced management, and universal access via any mobile device, online PC, connected TVs and in-car digital solutions. <http://www.radioline.co/>

iOS 8 application : <http://bit.ly/RL-iOS802> / iOS 6 & 7 application : <http://bit.ly/RL-iOS6702>
Android application: <http://bit.ly/RL-Android02> / Facebook : <http://www.facebook.com/RadiolineApp>
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